

# Modern Medicare

The World of Healthcare, Equipment & Technology

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## 20 WOMEN ACHIEVERS IN HEALTHCARE



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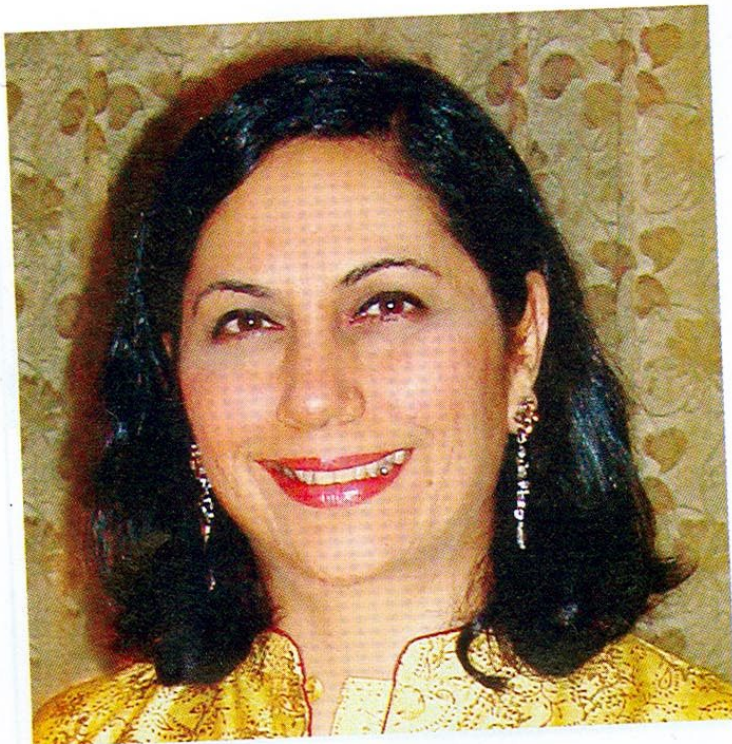
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Menstrual Blood Banking

“ Workplace is more enriching now. We are seeing more and more women succeeding and reaching the top, although the numbers are still less ”



**Dr Arati Verma**  
chief, Medical Excellence Programmes,  
Max Healthcare

Dr Arati Verma has scaled the heights of hospital administration with her ability to multi-task and by being a people's person. She joined the Indian Army and served at various positions over 13 years, but the challenges of raising two children made her shift gears towards administration. She rebuilt her professional career from 1994 onwards, working as a hospital administrator, while all the time learning about the healthcare environment, the vast challenges in the industry, global issues, etc.

She climbed the ladder of success in the last seven-eight years, after she joined Max Healthcare in 2000. She was already working at an apex institute - Escorts Heart Institute, but the dream vision of this new, yet-to-be-born organisation made her take a calculated risk. She has built Max Healthcare into a worldclass organisation as a founder member, and since last two years as head of Medical Excellence Programmes, she has been providing oversight to quality, research and education.

She won the NABH accreditation award for the Max Hospitals and became the first to get this prestigious award in Northern India. She has recently been awarded the Max India Chairman's Award for Professional Excellence.

She has contributed towards developing curriculum for CBSE's new healthcare module, and is a faculty member with the Academy of Hospital Administration.

Along with this, she is on the panel of Quality Council of India as assessor and training faculty. She is also invited as an expert to several forums such as CII, FICCI, CBSE, Academy of Hospital Administration, etc.,

**Rapid fire**

**Years of experience:** 26

**Started career as:** Doctor in Indian Army

**Striking feature:** My smile

**Best advice received:** Hard work and ethics should never be compromised

**Biggest achievement in life:** Becoming a doctor, in comparison, all other achievements seem easier

**Most difficult choice:** Leaving the Army

**Maintaining work-life balance:** First, enjoy the work one is doing, and second, always steal some time for doing some enjoyable de-stressing things like movies, eating out, leisure activities, walks, etc

**Role model:** My father

**Unwinding:** Going for walks, listening to music while on a long drive, Sunday siesta, crossword, occasional cooking

**Life of women in healthcare, then and now:** Workplace is more enriching now. We are seeing more and more women succeeding and reaching the top, although the numbers are far less

**Message for fellow women in the industry:** We would like to see even more women in senior and top management roles. It is still a man's world, both within and outside healthcare. There is a need to change. Believe in yourself, challenge the traditional ways, seek wider horizons and always keep one's conscience clear