

# All that jazz

A musical programme was organised to raise funds for children suffering from cancer



Devika Bhise's performance was well appreciated

Aditya Mukherjee/TNN

**T**he event was aptly titled 'Christmas for a cause'. The occasion was an evening of jazz performance by Devika Bhise. It was organised by Max India Foundation in association with Max Healthcare Institute Ltd with an objective to raise funds for children suffering from cancer at a mall.

The evening witnessed a spectacular jazz and Broadway Showtunes performance by teenage sensation Devika Bhise with well-known musicians Ben Rosenblum, Babush Santana and Joseph Vessoaker. The theme was '50s Jazz', a musical tribute to legendary Ella Fitzgerald.

Devika and her band have been performing at many cause-oriented concerts to encourage people to come forward and lend their support to noble causes.

Said Dr Pervez Ahmed, CEO, and MD, Max Healthcare, "Almost 70%-80% of childhood cancer can be successfully treated if detected on time and provided it gets proper treatment. Unfortunately, cost is a major issue leading to non-compliance. In spite of good success rate, majority of children with cancer in India do not get the full benefit due to cost implications. Financial support to children suffering from cancer becomes essential for their survival."

In August this year, Max India Foundation conducted four health camps in remote areas of Eastern Ladakh and brought relief to the mud slide victims. According to Mohini Daljeet Singh, head, Max India Foundation, complete treatment of cancer is beyond the reach of the underprivileged but no child should lose his life for want of funds. "Therefore we have launched this fund raising campaign. With a little help we hope to make a big difference," she said. Also present at the event were Ramneek Paintal and Rohit Bal among others.

Pics: Nitin Malik



Ramneek Paintal



Rohit Bal



Dr Pervez Ahmed and wife Anju



Mohini Daljeet Singh